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**InterAct Actionable Insights Call**

**A condition of approval is that you produce an impact and stakeholder engagement plan working in collaboration with InterAct’s Impact Manager.**

*Please complete the form using* ***minimum font size 11 Arial****. The completed form and short (2 page) CVs for applicants should be submitted in* ***pdf format*** *to this email address:* ***info@interact-hub.org******, with subject title “Actionable Insights Fund Application 2023”.***

***Please ensure your name is included in the filename of documents submitted.***

**APPLICATION FORM**

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| **CHECKLIST** |
| **Proposal is led by a UK University/Research Organisation** |  |
| **No funding for staff costs or time are requested**  |  |
| **Project duration does not exceed 12 months**  |  |
| **All staff for the project are named and their CVs attached**  |  |
| **Budget does not exceed £ 18,000**  |  |

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| **APPLICANT/S DETAILS** |
| **Title of the proposal** **(Maximum 150 characters)** |  |
| **Expected start date****(Earliest 3 July 23)** |  |
| **Expected completion date** **(Latest 28 June 24)**  |  |

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| **Lead organisation name** |  |
| **Address** |  |
| **Principal Investigator** | **Title:** | **First name:** | **Surname:** |
| **Lead researcher name (if not eligible to act as a PI)** | **Title:** | **First name:** | **Surname:** |
| **Contact**  | **Email:** | **Telephone:** |
| **Co-Investigator**  | **Title:** | **First name:** | **Surname:** |
| **Contact** | **Email:**  | **Telephone:**  |
| **Co-Investigator** | **Title:** | **First name:** | **Surname:** |
| **Contact** | **Email:**  | **Telephone:**  |

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| **Collaborating organisation name** |  |
| **Address** |  |
| **Co-Investigator** | **Title:** | **First name:** | **Surname:** |
| **Contact**  | **Email:** | **Telephone:** |

**If there is more than one collaborating organisation, please copy and paste the box above, as appropriate.**

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| **SECTION 1: Background**  |
| InterAct is a part of Made Smarter Innovation and supports several of its objectives. Give us a brief description of your proposal and tell us how your proposal supports one or more of these objectives. Visit About – InterAct Hub ([www.interact-hub.org/about](http://www.interact-hub.org/about) ) to find out more |
| Please insert your response here. No more than two A4 pages |
| **SECTION 2: People** |
| Who is your proposed audience? Are there key segments of this audience of particular interest and how could you best connect with them?  |
| Please insert your response here.No more than two A4 pages |
| **SECTION 3: Product**  |
| What actionable insights will you provide to InterAct’s target communities? What is the format of the output(s)? What is the benefit you are providing? |
| Please insert your response here. No more than two A4 pages |
| **SECTION 4: Platform**  |
| How will you distribute your insights? E.g., online/offline, social media, email, websites, events? |
| Please insert your response here. No more than two A4 pages |
| **SECTION 5: Push**  |
| How are you going to get your actionable insight to your target audience? What activities do you have planned? |
| Please insert your response here. No more than two A4 pages |
| **Section 6: Pull**  |
| How do you know your actionable insight is working? What measurements/metrics will you use to determine success? |
| Please insert your response here. No more than two A4 pages |
| **Budget: breakdown of funding requested** |
| * Funded at 100% of cost. Funding is only available for the development of the outputs. Funding is not available for new research or staff hours.
 |
| Please insert your response here. No more than two A4 pages |

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**I would like to receive future communications from**

**the InterAct Network regarding news, events,**

**funding opportunities and research insights. (X in box)**

**Equality and diversity monitoring**

InterAct needs your help and co-operation to enable us to meet the commitments of our equality and diversity reporting requirements. The information provided will be kept confidential and will be used for monitoring purposes.

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| **Pronouns:** |  |

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| **Gender (Add X to the relevant box)** |
| **Male** |  | **Female** |  | **Non-binary** |  | **Intersex** |  | **Prefer not to say** |  |
| **Other (please specify)** |  |

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| **Age (Add X to the relevant box)** |
| **16-24** |  | **25-29** |  | **30-34** |  | **35-39** |  | **40-44** |  | **45-49** |  |
| **50-54** |  | **55-59** |  | **60-64** |  | **65+** |  | **Prefer not to say** |  |

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| **Ethnicity** |
| Ethnic origin is not about nationality, place of birth or citizenship. It is about the group to which you perceive you belong. Please tick the appropriate box.  |
| **Asian or British Asian** |
| **Indian** |  | **Pakistani** |  | **Bangladeshi** |  | **Chinese** |  | **Prefer not to say** |  |
| **Other (please specify)** |  |

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| **Black, African, Caribbean, or Black British** |
| **African** |  | **Caribbean** |  | **Prefer not to say** |  |
| **Other (please specify)** |  |

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| **Mixed or multiple ethnicity** |
| **White and Black Caribbean** |  | **White and Black African** |  | **White and Asian** |  |
| **Prefer not to say** |  |
| **Other (please specify)** |  |

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| **White** |
| **English** |  | **Welsh** |  | **Scottish** |  | **Northern Irish** |  | **Irish** |  |
| **British** |  | **Gypsy or Irish Traveller** |  | **Prefer not to say** |  |
| **Other (please specify)** |  |

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| **Any other ethnicity** |
| **Other (please specify)** |  |